



The latest research shows that 76 percent of doctors now own tablet computers and use them in their practices.

**The advantages are clear:**

Tablets like the iPad are portable, affordable communication devices and research tools that combine—among other features—a video player, bar-code reader, and apps for just about anything.

Tablets offer numerous benefits for streamlining your practice and engaging with patients.

**HERE ARE 5 WAYS TO USE YOUR IPAD RIGHT NOW.**

**1. HIGH-TECH PATIENT CHECK-IN.**

From Mayo Clinic to Target urgent-care clinics, patients are checking in with a few clicks and swipes on an iPad, instead of with paper forms. Check-in apps abound, and some can be integrated with your EHR. Benefits include faster check-in, reducing paper clutter in your office, and a better patient experience.

**2. ENHANCE PATIENT EDUCATION.**

An estimated 65 percent of the population are visual learners who retain information better by seeing pictures or video rather than oral or written materials. Stream patient-education videos to your iPad for patients to watch while they wait for you. Cloud-based programs allow you to easily play videos on any Internet-connected device in your office: on a LCD TV in your waiting room, on patients' smartphones, and on iPads in the exam room.

**3. SHOWCASE PRODUCT OFFERINGS.**

The same cloud technology that lets you access patient-education videos allows you to customize the content you play on the iPad for patients in your waiting room or exam room. Include testimonials, vignettes, or commercials for products and services you offer.

**4. ACCESS YOUR EHR.**

While EHRs are not as tablet-friendly as many expected them to be by now, that's changing. A [recent survey](#) of EHR vendors reported that 122 vendors are preparing to roll out native iPad versions of their products, while another 135 say it's on their near horizon. One that's already there is Modernizing Medicine's EMA, a specialty-specific intelligent EHR with a tap-and-touch interface that can be used at the point of care.

**5. COMPLETE CME.**

Because of the superior graphics display and portability of the iPad, many doctors use it to complete their continuing medical education (CME) requirements. There are many CME apps available that allow you to fulfill and track your CME credits on a mobile device.

**MAKE YOUR IPAD WORK FOR YOU AND YOUR PATIENTS.  
BECOME TECH SAVVY WITH YOUR TABLET TODAY.**

